

Curriculum Matrix

Study programme: European Economy and Business Management

1. SEMESTER

Course title	Type of course	Language	Module	ECTS
Study Organisation and Business Skills	UE*	E	Onboarding und Scientific Methods I	1
Business Simulation	UE*	E		1
Teambuilding	UE*	E		1
Mathematics for Management	ILV	E		3
Introduction to Business Administration	VO	E	Business Fundamentals I	3
Business English I	UE	E		3
Fundamentals of Accounting	ILV	E		3
Private Business Law I	VO	E		3
Introduction to Political Science	ILV	E	Global Studies - Fundamentals	3
Fundamentals in Economics	ILV	E		3
French / Russian / Spanish 1	UE		Communication at Work I	6
Total				30

2. SEMESTER

Course title	Type of course	Language	Module	ECTS
Statistics for Management	ILV	E	Scientific Methods II	3
Business Analytics I	UE	E		2
Scientific Writing I: Qualitative Methods	UE	E		1
Materials Management, Production and Logistics	VO	E	Business Fundamentals III	3
Financial Accounting and Financial Statement Analysis	ILV	E		3
Private Business Law II	UE	E	Law in a Business Context	3
Private Business Law III	VO	E		3
Acting in a Multilevel Governance System	ILV	E	Global Studies - an Institutional Framework	3
Political Economy	ILV	E		3
Business English II	UE	E	Communication at Work II	2
French / Russian / Spanish 2	UE			4
Total				30

3. SEMESTER

Course title	Type of course	Language	Module	ECTS
Financial Management and Investment Decisions	ILV	E	Accounting I	3
Cost Accounting and Budgeting	ILV	E		3
Scientific Writing II: Quantitative Methods	UE	E	Management Methods	1
Business Analytics II	UE	E		2
Comparative Analysis of Political Systems	UE	E	Global Studies - Interdisciplinary Approaches	2
Policy Analysis in Europe	PS	E		2
Public and European Business Law	VO	E		2
Export Management	ILV	E	International Management	3
French / Russian / Spanish 3	UE	E	Communication in Business Settings I	3
Presentations in Business Settings	UE	E		2
Elective: German Language and Culture / Chinese Language and Culture	UE*			1
Corporate Strategy	PS	E	Strategic Management	3
Marketing	ILV	E	Management Functions	3
Total				30

4. SEMESTER

Course title	Type of course	Language	Module	ECTS
Business Analytics III	UE	E	Strategic Management	3
HR Management	ILV	E	Management Functions	3
Economic Policy	ILV	E	Applied Global Studies	4
Russia as a Global Player	VO	E		2
French / Russian / Spanish 4	UE		Communication in Business Settings II	3
Meetings and Negotiations	UE	E		2
Field Trip I	UE*	E		1
Project Management	ILV	E	Management Methods	3
Intercultural Management and Diversity	UE	E	International Management	3
Elective Controlling, Risk & Finance				
Cost Management (German)	ILV	D	Controlling, Risk & Finance I	3
Company Valuation (German)	ILV	D		3
Elective Business in a Global Economy				
Internationalisation and Location Theory	ILV	E	Business in a Global Economy I	3
Emerging Market Development	ILV	E		3
Elective Law and Politics in an International Setting				
Group Law and Valuation (German)	ILV	D	Law and Politics in an International Setting I	3
Criminal Business Law (German)	ILV	D		3
Elective Business Development				
Startup Management	ILV	E	Business Development I	4
Early Stage Financing	ILV	E		2
Elective Social Entrepreneurship				
Public, Social and Cooperative Economy	UE	E	Social Entrepreneurship I	2
Sustainability and Profit	ILV	E		2
Interest Groups in National and International Governance Regimes	UE	E		2
Total				30

5. SEMESTER

Course title	Type of course	Language	Module	ECTS
Integration Management with ERP Systems	UE	E	Information Management	3
Operational Information Systems	VO	E		3
International Accounting	ILV	E	Accounting II & International Relations	3
International Macroeconomics	ILV	E		3
Bachelor Thesis Part 1	SE	E	Scientific Focus I	5
Scientific Writing III: Academic Writing	UE	E		1
French / Russian / Spanish 5	UE		Communication in International Settings I	3
English Business Skills for Management	UE	E		2
Global Collaboration and Networking	UE	E		1
Elective Controlling, Risk & Finance				
Business Analytics IV (German)	UE	D	Controlling, Risk & Finance II	2
Special Forms of Financing (German)	ILV	D		2
Corporate Risk Management (German)	ILV	D		2
Elective Business in a Global Economy				
New Work	ILV	E	Business in a Global Economy II	4
European Labour Law	UE	E		2
Elective Law and Politics in an International Setting				
Politics and the Constitution (German)	ILV	D	Law and Politics in an International Setting II	3
International Politics and Security (German)	ILV	D		3
Elective Business Development				
New Business	ILV	E	Business Development II	2
Business Development Project	PS	E		4
Elective Social Entrepreneurship				
Collaborative Economy	ILV	E	Social Entrepreneurship II	3
Society and Economy	ILV	E		3
Total ECTS				30

6. SEMESTER

Course title	Type of course	Language	Module	ECTS
Bachelor Thesis Part 2	SE	E	Scientific Focus II	4
Revision Course for Bachelor Exam	UE	E		2
French / Spanish / Russian 6	UE		Communication in International Settings II	3
Career Planning	UE*	E		1
Business Simulation Game	UE*	E		1
Field Trip II	UE*			1
Traineeship			Traineeship	12
Bachelor Exam		E	Bachelor Exam	6
Summe der ECTS				30