

ECTS – Master-Bridging Course 2024

English (*online, english*)

Course objectives

The aim is to meet the admission requirements for the MPOR and MEWU Master's degree programs with regard to business management knowledge at university level.

By the end of this module, students are competent to use the following grammatical functions: tenses (active and passive), gerund and infinitive constructions, adjectives and adverbs, conditional sentences, reported speech, prepositions, linking words and phrases. Moreover, students can describe trends, graphs, charts, and tables using appropriate structures also for figures and currencies. They can write formal and informal business letters/emails and are able to read and understand authentic business-related texts or watch business-related news coverage and to summarize them in their own words. In addition to this, students can answer questions about authentic business articles and discuss the main points. In business communication students can make telephone arrangements or obtain and give information on the phone. In presentations, meetings and negotiations students use appropriate phrases and language and can agree and disagree politely as well as listen actively.

Course program

The specific structure is based on the needs of the students / participating degree programs.

Assessment

written exam

Gefördert von



Wirtschaft, Arbeit
und Statistik