

# ECTS – Master-Bridging Course 2024

## Business Administration (*online, english*)

### **Course objectives**

The aim is to meet the admission requirements for the MARM, MDHR, MIBF, MPOR and MEWU Master's degree programs with regard to business management knowledge at university level.

After positive completion of this course, the students have basic knowledge of business administration. The understanding of business contexts enables students to make interconnections between the modules to be completed later in their studies and to correctly classify the sub-areas of management as well as finance and accounting and to establish cross-connections to adjacent disciplines (e.B. legal studies, economics, etc.).

- Basics and objectives of business administration
- Strategic management
- Marketing
- Accounting; Financial statements; corporate taxation;
- Cost accounting and controlling.

### **Course program**

- Self-study of learning materials
- Coaching meetings: Teams on agreed dates
- Example quizzes in the textbook

### **Assessment**

written exam

Gefördert von



Wirtschaft, Arbeit  
und Statistik