

MASTER DEGREE PROGRAMME  
STRATEGIC HR MANAGEMENT IN EUROPE

## 1. Semester

The Business Context for  
HR Management

HR Management Practices

Methods I

## 2. Semester

HR Management in an  
International Environment

Strategic  
HR Management

Methods II

## 3. Semester

International  
HR Management

Comparative  
HR Management

Interdisciplinary Approach  
to HR Management

Research Seminar

## 4. Semester

Change and  
Transformation

Elective Module

Master Thesis

# MASTER DEGREE PROGRAMME STRATEGIC HR MANAGEMENT IN EUROPE

## Our study programme...

The aim of the Master's degree programme is to provide graduates with qualifications and competences in Strategic HR management on a European level. The study programme has two focus areas: On the one hand, it concentrates on international HR management on a European scale – both in a European country-by-country comparison as well as in a global comparison between Europe and other regions. In addition, students are exposed to current challenges in the European economy and the business and legal context for HR management. On the other hand, special focus is placed on strategic HR management which is increasingly becoming more important as organisations aim to leverage HR for strategic business outcomes. Thus, the programme takes a more strategic vs. operational view on HR challenges and practices.

Graduates of the Master's degree programme will be able to analyze corporate realities in light of up to date academic knowledge and methodical-analytical skills. In addition, graduates will be able to leverage their interdisciplinary qualifications and strategic approach to problem solving to develop integrated HR solutions for their fields of activity.

## Content

- European context of corporate activity
- Strategic and international HR management
- HR practices
- Legal context of HRM
- Transversal skills (analytical, intercultural, research, etc.)

## Time requirements

- 4 semester with 30 ECTS each (1 ECTS is equivalent to a workload of 25 hours)
- 20 weeks per semester
- Approx. 20 hours per week in class
- Mandatory attendance: minimum of 70 % per course

## Class hours

Classes are from Monday to Friday three times in the evening and on Saturdays during the day. The days of instruction change each semester.

Class hours are

Monday – Thursday 18:00 – 22:00 h

Friday 16:20 – 21:15 h

Saturday 08:50 – 16:15 h (in exceptional cases 08:00 – 17:00 h)

## International Studies

Students can acquire a double degree at our partner universities HTW Berlin, Germany or Alexandru Ion Cuza University Iasi, Romania. After successfully completing the semester abroad and writing the Master thesis under the supervision of both universities the students will get a diploma from each university. Besides the double degree students are also welcome to participate in an Erasmus exchange programme with other partners.

## Contact

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