

# International Master Week 2020

**FH** University of Applied  
Sciences BFI Vienna  
Economics  
Management  
Finance



Educating for Global Competence  
Vienna, 9 – 14 February 2020

Lead by knowledge.





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*WELCOME*

*to the International Master Week*

*“Educating for Global Competence”*

*Vienna, 10 – 14 February 2020*

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The University of Applied Sciences BFI Vienna is pleased to be the host of this year’s event.

The programme for the International Master Week is organised in two streams:

**Managing International Projects (MIP) – 3 ECTS**  
**and**  
**Emerging Markets & Sustainability (EM) – 3 ECTS.**

This brochure serves as a guide for students during their stay in Vienna. It contains useful information regarding, for example, transport and accommodation.

Don’t forget to bring along lots of energy, enthusiasm, inspiration and an open mind! Warm clothes, walking shoes and an umbrella are also advised!

We will meet you at the youth hostel on Sunday (9 February) evening, and provide you with public transport tickets for Vienna.

Please note that your attendance and your participation in the whole programme (Monday to Friday) are obligatory.

***Servus in Wien!***

## Venue

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University of Applied Sciences BFI Vienna | Economics Management Finance

Wohlmutterstrasse 22, A-1020 Vienna, Austria

[www.fh-vie.ac.at](http://www.fh-vie.ac.at)



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The University of Applied Sciences BFI Vienna, has been providing high-quality business education, with an emphasis on Europe, for over 20 years. As a business university, the UAS BFI Vienna is committed to providing practical degree courses and carrying out applied research. This combination enables us to provide successful, forward-looking programmes that open up new perspectives for specialists and managers.

## Vienna

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Vienna's history dates back to the first century AD when the Romans established the military camp, Vindobona. Today's cityscape is characterised by an abundance of Baroque buildings built mostly under the rules of Empress Maria Theresia and Emperor Franz Joseph, who was largely responsible for the monumental architecture round the Ringstrasse. The city centre was designated a UNESCO World Heritage Site in 2001.

<https://www.austria.info/en/where-to-go/cities/vienna>



Vienna is Austria's capital and largest city, with about 1.9 million inhabitants (2.6 million within the metropolitan area, nearly one third of the country's population), and its cultural, economic and political centre. The city is host to many major international organisations including the United Nations, OPEC and the OSCE.

Situated in the eastern part of Austria, Vienna lies close to the country's borders with Czechia, Slovakia and Hungary. The city, together with 16 other cities in the four countries, is part of the Central European Region (CENTROPE) which was established in 2003 to encourage cooperation of former border regions. The existing economic and social assets, the variety of languages and the shared cultural heritage serve as a basis for coordinated, dynamic development in the region.

Vienna is known for its high quality of life and is a popular destination for international congresses and conventions. It attracts over 6.8 million tourists per year.

## General Information

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COUNTRY CODE: +43  
CURRENCY: Euro (€)  
Exchange offices and ATMs are found throughout the city and at all airports.  
VOLTAGE: 230Volts/50Hz  
Type F plug – has two round 4.8mm pins spaced 19 mm apart and two earth clips on the side rather than a female earth contact. Type F outlets will also accept Type C plugs.  
EMERGENCY: Dial 112 (Eurozone), 133 police, 144 ambulance, 144 fire

### Climate

Vienna has warm summers and relatively dry and cold winters. with average temperatures at about freezing point. Spring is variable and autumn cool, with possible snowfalls already in November.

### Weather in February

Temperatures can vary from -5 to +10 degrees Celsius. Sun, snow, rain and storms are possible. Please note that we have a city tour planned during your stay so be sure to bring sturdy shoes for longer walking distances.

## Getting to Vienna

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Search here for the best way to travel in Vienna: <http://www.wienerlinien.at/eportal/>



### Arriving via Airport Wien-Schwechat:

There are a number of connections between the airport and the city: City Airport Train (CAT), S-Bahn (suburban railway) and bus. There are also taxis, limousines and car rental offices at the airport.

### Option 1: The CITY AIRPORT TRAIN (CAT)

The CAT takes just 16 minutes nonstop to get from central Vienna to the airport and vice versa. It operates daily from 5:37 a.m. to 11:39 p.m.. The terminal is at the station, Wien Mitte, in central Vienna. It is reached easily by tram, underground, bus or taxi. The table below provides an overview of the timetable.

Depart.	Arrival	First train (departure)	Last train (departure)	Duration
Wien Mitte	Vienna Airport	06:09 (thereafter 9 and 39 min past the hour)	23:39	16 min
Vienna Airport	Wien Mitte	05:37 (thereafter 7 and 37 min past the hour)	23:07	16 min

Price (single): € 11.00

Please check the website: <https://www.cityairporttrain.com/en/home>



### Option 2: Suburban Railway

The Schnellbahn (S-Bahn) is a low-priced option for getting from the airport to Vienna and back. The following table provides a summary of the S-Bahn timetable between Wien Praterstern station and Vienna's airport.

Depart	Arrival	First train (departure)	Last train (departure)	Duration
Wien Praterstern	Vienna Airport	04:15 (thereafter approximately every 30 min)	23:45	29 min
Vienna Airport	Wien Praterstern	04:48 (thereafter approximately every 30 min)	23:18	29 min

Price: € 4.40

Ticket machines can be found on the platforms at the airport and at train stations.

Please check the website: <http://www.oebb.at/en> !



### Option 3: Bus

Vienna Airport Lines (Postbus) connects the airport with the main Vienna transport hubs. The three routes serve all of Vienna's underground railway lines as well as the Wien West and Wien Meidling railway stations.

<https://www.viennaairportlines.at/en/blog/1068>

Price (single): € 8.00 for Vienna Airport Lines



### Option 4: Taxi

<https://www.airportdriver.at/en>



If you order online this will reduce the costs (approx. € 35 for one-way).



## Arrival by car and bus

Tolls are compulsory on all motorways and expressways in Austria, so you will need a road tax disc (Vignette) to use Vienna's city motorways. Detailed information on the toll charges can be found [here](#). The [route planner](#) will help you find the best way to Vienna.

Parking in Vienna: Some of Vienna's districts are short-stay parking zones. The 2<sup>nd</sup> district, in which the UAS BFI Vienna is situated, is such a short-stay parking zone. Be aware that there are fees for parking in these areas and also high towing costs. You can find detailed information here: <http://www.parken.at/>



## Arrival by train

Austrian Federal Railways (ÖBB) [www.oebb.at/](http://www.oebb.at/)



You can find your train to Vienna quickly in the ÖBB's electronic timetable or contact their customer service at tel. 05-1717 (from outside Austria dial +43-5-17 17).

## Getting around Vienna

### Public Transport in Vienna

Vienna's public transport network consists of an underground (called U-Bahn), trams (Strassenbahn) and buses operated by the Vienna Transport Authority. Additionally, there is a metropolitan railway network (called S-Bahn or Schnellbahn) run by the Austrian Federal Railways, ÖBB.

Students will receive a weekly ticket for the public transport on Sunday evening (9 February). This ticket is valid within Vienna's city limits from Monday morning to the following Monday (at 9:00 a.m.).

You can check your route via this link: <http://www.wienerlinien.at/eportal3/>



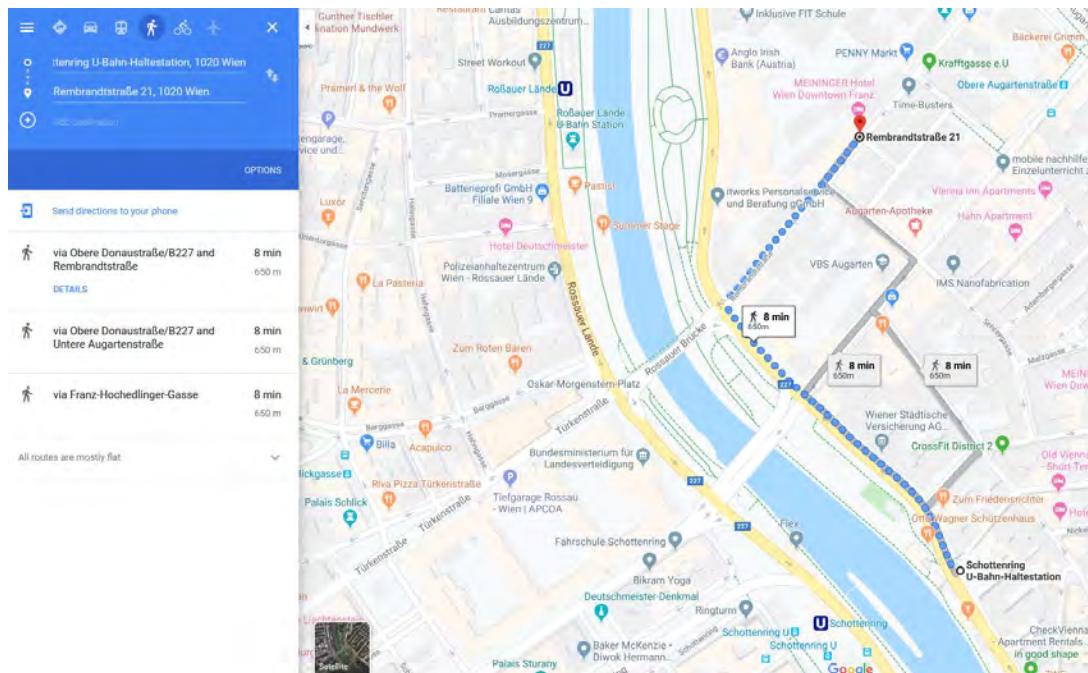
Please note: Travel from and to the airport requires an additional single ticket, as the airport is in a different zone to Vienna!

## Finding your way to the hostel Meininger "Downtown Franz"

Address: Meininger Hotel Vienna Downtown Franz,  
<https://www.meininger-hotels.com/en/hotels/routenplaner/?house=17>  
 Rembrandtstraße 21, 1020 Vienna  
 Phone: +43 (0) 720 8820 65



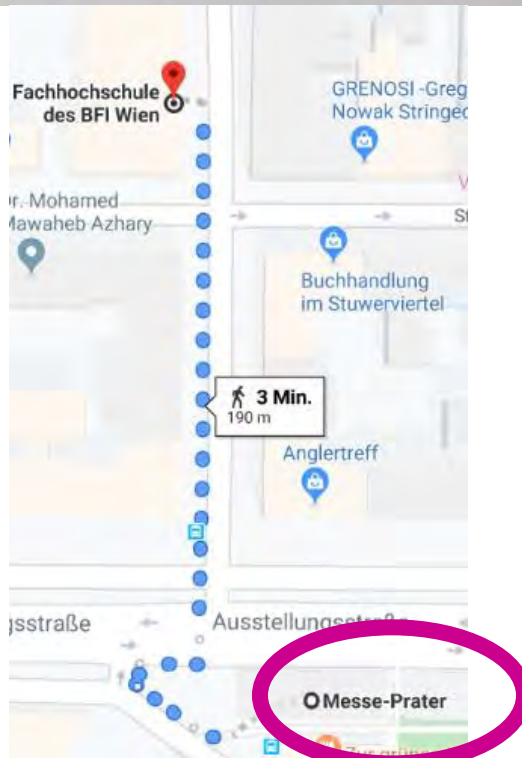
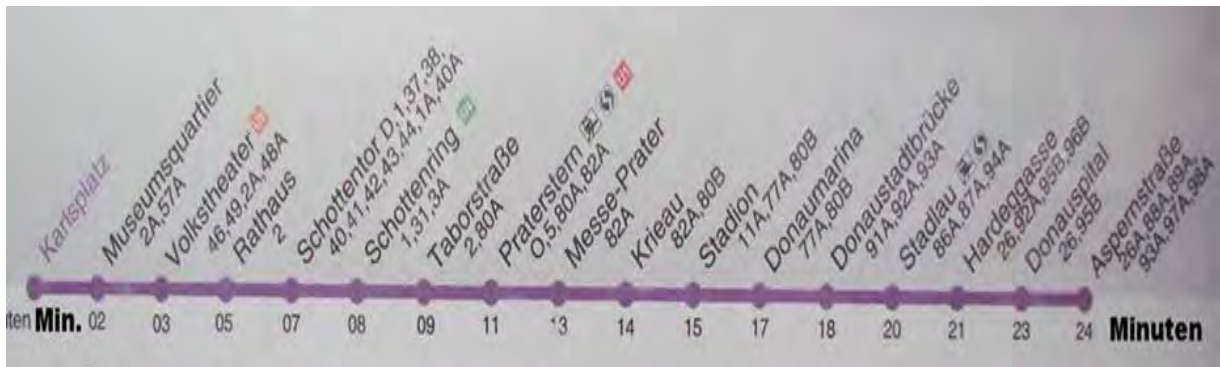
At the Wien Mitte station, change to underground (U-Bahn) line U4 (in the direction of Heiligenstadt), and get off at the Schottenring station. A walk of 10 to 15 minutes will bring you to the hostel.



## Finding your way to the UAS BFI Vienna (Fachhochschule des BFI Wien)

We are situated close to the Messe-Prater station of underground line U2 (purple line). You get off at the Messe-Prater station and take the Prater exit. When you leave the station go straight ahead and you can see a Motel One. To get to the UAS BFI Vienna, cross the street (at the zebra crossing that is directly beside the U2 entrance). You are now on Wohlmutstrasse. After one block you will see the entrance of our building on the left.

### Underground U2





Train and U-bahn connections:

**Legend:**

- U4 Pilgramsgasse: S-Bahnstation closure: 04.02.2019 bis 31.01.2020
- U1 U-Bahn-Linie
- S1-S7 S-Bahn-Linie
- Localbahn Wien-Garten
- Kundenzentrum der Wiener Linien (U3 Erdberg)
- Infostelle der Wiener Linien
- Ticketstelle der Wiener Linien
- Park & Ride
- City Airport Train (Eigener Tarif, VOR-Tickets ungültig)
- Flughafen Wien (Eigener Tarif)
- Vienna International Busterminal

**SHNELLVERBINDUNGEN IN WIEN**

[www.wienerlinien.at](http://www.wienerlinien.at)

Die Stadt gehört Dir. **WIENER LINIEN**



## Internet Access

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While you are in Vienna, you can connect to Eduroam <https://www.fh-vie.ac.at/en/The-FH/IT-Services/Wifi-eduroam>



Students may use the computers in room 2 17. Each student will receive a unique UAS account. Information regarding the account codes will be communicated by e-mail. Please ask the "Student Team" to help you.

## *Costs*

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The participation fee of €250 (shared room) for international students includes bed and breakfast in the youth hostel for five nights, cold beverages at the UAS BFI Vienna, an Austrian buffet at the UAS BFI Vienna, sandwiches and fruit for lunch breaks and local transport from Monday to Monday morning as well as a guided city walk (bring warm clothes!). Additional activities, drinks and food are at your own expense. Travel costs and other personal costs are to be covered by the student.

## *Pre-Assignment/Preparation*

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To foster in-depth discussions during work sessions, we ask you to be prepared for the international week. You have already been informed of your preparation assignment.

## *Accommodation*

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You will stay at the hostel Meininger "Downtown Franz" in multi-bed rooms. Sheets will be provided, but please bring your own towels. Breakfast is included.

The rooms in the youth hostel will be available on the day of arrival from 15:00 onward. On the day of departure, the rooms must be vacated by 10:00 a.m.

## *International breaks*

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Please bring typical food from your country to share with your international colleagues during the "international breaks". Bring only cold samples of traditional food, which you can transport to Vienna easily.

## *Meals*

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The following meals and drinks are provided (covered by the participation fee):

- Breakfast at the hostel

- Austrian buffet on Monday
- Lunch (sandwiches) on Monday to Friday
- Cold drinks will be available in the break room

Other drinks and meals are at your own expense. You can buy a coffee at the coffee vending machine on the 2<sup>nd</sup> floor or at the “Molki-Inn” (attached to our building).

## *Student Team*

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Students of the UAS BFI Vienna will support you during your stay:

Stephanie Habel  
Stephanie Chelsea Bieda.

They will meet you on Sunday at the youth hostel and they will be available during the leisure time. They will also support you, if you need administrative help during your work on the case study (IT, print, office materials...)



## Rooms

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Following rooms are booked additionally for you:

- International breaks: The room 3 01 is for your lunch break available as well as for individual breaks in between.
- IT room 2 17: Monday to Friday: 09:00-17:00.
- Lecturers' room: The room 2 15 is reserved from Monday to Wednesday. On Thursday, please go to the room 3 13.
- Luggage room: Please store your luggage on Friday in room 2 15.

## Programme

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Day	Date	Who	Begin	End	Title	Room		
Sunday	09. Feb 20	students	18:30		Meet @ student hostel; receive your tickets for the public transport, meet the student team	Meininger entrance hall		
Monday	10 February 2020	EM & MIP	09:00	10:30	Welcome & Get to know each other	3 04		
			11:00	12:00	Intercultural awarness			
			12:00	12:45	Lunch break	3 01		
		EM	12:45	17:00		Introduction	2 11	
						Lecture	2 11	
						Key notes	2 02, 2 22, 3 02, 3 17, 3 20	
		MIP	12:45			Excursion to Rail Cargo departure from UAS entrance hall	Rail Cargo	
					13:25			Arrival at Rail Cargo
					13:45	14:00		Welcome
					14:00	15:00		BRI lectures
					15:00	15:30		Presentation of the business case
	15:30	16:00	General Q&A session					
EM & MIP	18:00	21:00	Austrian Dinner@ UAS BFI	E 01				
Tuesday	11 February 2020	EM	09:00	12:00	Work session	2 02, 2 22, 3 02, 3 17, 3 20		
		MIP	09:00	12:00	Work session	3 04		
		EM & MIP	12:00	12:30	Lunch break	3 01		
		EM	12:30	15:30	Work session	2 02, 2 22, 3 02, 3 17, 3 20		
		EM	15:30	17:00	Panel Discussion "Emerging Markets & Sustainability"	2 13		
		MIP	12:30	17:00	Work session	3 04		
Wednesday	12 February 2020	EM	09:00	13:00	Work session	2 02, 2 22, 3 02, 3 17, 3 20		
		MIP	09:00	13:00	Work session	3 04		
		EM & MIP	13:00	13:30	Lunch break	3 01		
		EM&MIP	14:30	16:00	City walk old town	Meeting point 14:30 sharp in front of Stephanskirche		
Thursday	13 February 2020	EM	09:00	13:00	Work session	2 02, 2 22, 3 02, 3 17, 3 20		
		MIP	09:00	13:00	Work session	3 04		
		EM & MIP	13:00	13:30	Lunch break	3 01		
		EM	13:30	17:00	Work session	2 02, 2 22, 3 02, 3 17, 3 20		
		MIP	13:30	17:00	Work session	3 04		
		Network	14:30	16:30	Network meeting	3 22, 3 13		
			16:30	17:30	Optional time for individual talks			
All lecturers	18:00		Dinner for all lecturers	tba				
Friday	14 February 2020	EM	09:00	13:00	Final presentations	2 05		
		MIP	09:00	13:00	Final presentations	3 04		
		EM & MIP	13:00	14:15	Closing ceremony, Certificates of attendance	E 01		
			14:15		Lunch	301		

## Addresses

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Venue	Address	Telephone / Website
University of Applied Sciences BFI Vienna (Fachhochschule des BFI Wien)	Wohlmutterstrasse 22, 1020 Vienna	<a href="http://www.fh-vie.ac.at">www.fh-vie.ac.at</a> Claudia Redtenbacher T: +43 (1) 720 12 86 / 80 claudia.redtenbacher@fh-vie.ac.at
Youth Hostel	MEININGER Hotel Vienna "Downtown Franz", Rembrandtstrasse 21, 1020 Vienna, Austria	<a href="https://www.meininger-hotels.com/en/hotels/vienna/hotel-vienna-downtown-franz/">https://www.meininger-hotels.com/en/hotels/vienna/hotel-vienna-downtown-franz/</a>
Motel One	Ausstellungsstrasse 40, 1020 Wien	<a href="http://www.motel-one.com/en/hotels/vienna/wien-prater/">http://www.motel-one.com/en/hotels/vienna/wien-prater/</a>
Public transport	On this webpages you can check the public transport	<a href="http://www.wienerlinien.at">www.wienerlinien.at</a> <a href="https://www.oebb.at/en/fahrplan/fahrplanauskunft/scottymobil.html">https://www.oebb.at/en/fahrplan/fahrplanauskunft/scottymobil.html</a>
Weather in Vienna		<a href="http://www.zamg.ac.at">www.zamg.ac.at</a>
Emergency	Police Ambulance Fire Brigade	133 144 122
Doctor: General Practitioners' Out-of-hours service	141	weekdays: 7 p.m. to 7 a.m. weekends: 7 pm (Friday) to 7 a.m. (Monday) public holidays: 24 hours a day
European emergency number	112	24 hrs a day
Expert assistance in cases of poisoning	01 406 43 43	24 hrs a day
Psychiatric counselling in emergencies	01 313 30	24 hrs a day
Women's emergency helpline	01 717 19	24 hrs a day

## Going out

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### RESTAURANTS

Burgers, Burritos, Quesadillas: Burger's Bar

Vorgartenstrasse 204, 1020 Wien, Monday – Sunday 11:00 – 00:00

Asia: Restaurant Hitomi

Liechtensteinstrasse 15, 1090 Wien, Monday – Saturday 11:30 – 22:00

All you can eat: Restaurant Ebi 1

Teinfaltstrasse 9, 1010 Wien, Monday – Sunday 11:00 – 22:00

Breakfast till 22:00, Austrian dishes & Bar: Klyo (+ nice view)

Uraniastrasse 1, 1010 Wien, Monday – Sunday 09:00 – 01:00

Steak: Flatschers Steakhouse

Kaiserstrasse 113-115, 1070 Wien, Monday – Sunday 17:00 – 00:00

Vegan Fast Food: Swing Kitchen – Real Vegan Burger

Schottenfeldgasse 3, 1070 Wien, Monday – Sunday 11:00 – 22:00

### **Near Hostel (within walking distance):**

Pizza Quartier

Karmelitermarkt 96, 1020 Wien, Monday – Saturday 10:00 – 23:00

Vapiano

Praterstraße 24-26, 1020 Wien, Monday – Saturday 11:00 – 00:00, Sunday 11:00 – 23:30

Ramasuri

Praterstraße 19, 1020 Wien, Monday – Saturday 08:00 – 00:00, Sunday 09:00 – 22:00

MOCHI

Praterstraße 15, 1020 Wien, Monday – Saturday 11:30 – 22:00

## *Bars & Cafés*

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### Experimental cocktails: The Sign

Liechtensteinstrasse 104-106, 1090 Wien, Monday – Sunday 18:00 – 22:00

### Rooftop bar: Dachboden (at 25hours hotel)

Lerchenfelder Strasse 1-3, 1070 Wien, Montag - Sonntag 15:00 – 01:00

### Viennese Café: Café Central

Herrngasse 14, 1010 Wien, Monday – Saturday 07:30 – 22:00, Sunday 10:00 – 22:00  
Or Café Eiles, Café Fraunhuber, Café Sperl, Café Diglas and many others

### Cheap Bar with Happy Hour: Loco Bar

(Monday and Wednesday 19:00 – 20:00 Cocktails 0,50€)

Währinger Gürtel 172-174, 1090 Wien, Monday – Sunday 19:00 – 04:00

### Near Hostel: Bricks

Taborstraße 38, 1020 Wien, Monday – Sunday 20:00 – 04:00

## **ACTIVITIES**

Shopping: Mariahilferstrasse, Kärntnerstrasse

(Amusement) park: Prater

Parks: Burggarten, Stadtpark, Kurpark Oberlaa

Market (and many Restaurants): Naschmarkt

Art, Architecture, Chillout Area, Food & Drinks: Museumsquartier

Billiards, Darts, Drinks: Billardcafe Köö, Salzgries 1, 1010 Wien

## Language Survival Guide

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English	Austrian German
Hello (informal)	<i>Servus/Hallo/ Grüss dich</i>
Good Morning	<i>Guten Morgen</i>
Good afternoon/evening	<i>Grüss Gott</i>
Goodbye	<i>Auf Wiedersehen/Auf Wiederschauen</i>
Bye (informal)	<i>Tschüss, Baba, Servus</i>
Thank you	<i>Danke</i>
Good luck!	<i>Viel Glück!</i>
Of course,	<i>Natürlich</i>
Enjoy the meal	<i>Mahlzeit!</i>
I am sorry	<i>Entschuldigung</i>
My name is	<i>Ich heisse</i>
Where is the hotel?	<i>Wie komme ich zum Hotel?</i>
Railway station	<i>Bahnhof</i>
Bus stop	<i>Bushaltestelle</i>
Can I have the bill, please	<i>Zahlen, bitte!</i>
Coffeehouse	<i>Café, Kaffeehaus</i>
Coffee with milk	<i>Melange</i>
Hot chocolate	<i>Heisse Schokolade, Kakao</i>
Soup with sliced pancakes	<i>Fritattensuppe</i>
Viennese Schnitzel	<i>Wiener Schnitzel</i>
Cheesecake with whipped cream	<i>Topfenstrudel mit Schlagobers</i>
Pancakes	<i>Palatschinken</i>
To relax	<i>Sich ausrasten</i>
Police station	<i>Polizei</i>
Hospital	<i>Krankenhaus</i>
ambulance	<i>Rettung</i>
Airport	<i>Flughafen</i>



# FH

University of Applied  
Sciences BFI Vienna

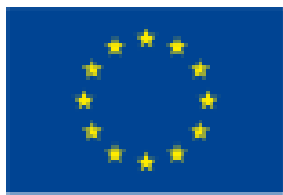
Economics  
Management  
Finance

Funded by



**City of  
Vienna**

Economic Affairs,  
Labour and Statistics



**Erasmus+**

Fachhochschule  
des BFI Wien  
Ges.m.b.H

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