



Blended Intensive Programme CC Art Festival: Vienna Edition “Transcultural University”

22.-26.04.2024

Pre-Information about programme // Vienna –10/2023



Funded by
the European Union

Take the opportunity to be part of an intercultural project in Vienna



The infographic consists of five colored boxes connected by downward-pointing arrows, each containing a question and an icon. To the right of each box is a list of details.

- Where?** (Globe icon)
 - Here in **Vienna!**
 - Great chance to get international experience at home
- What?** (Paint palette icon)
 - Project management:
 - Organizing an Arts Festival on campus
 - Topic: Diversity & Transculturality
- When?** (Calendar icon)
 - 1) Online Pre-Phase (9 workshops – March until April 2024)
 - 2) Presence on campus (1 week – April 2024)
 - → exact dates and times coming soon
- Who?** (Two people icon)
 - Mix of both Arts and Business students
 - From universities from Belgium, Finland, Germany and Austria (~ 40 students)
- Why?** (Two photos icon)
 - Improve your English
 - Learn project management
 - Make international friends
 - Have fun

Impressions (Leuven 2022 & Lahti 2023)



Quotes from participants of the last years

“The Blended Intensive Programme (BIP) was a brilliant opportunity not only to get an early experience in the basis of project management but also to encounter **global networking and cultural diversity** as well.”

“The whole project showed me that **project management** is something I would like to do in the future.”

“Overall, I am incredibly proud of the entire **team's performance.**”

“The experience of working with colleagues from **different countries and cultures** was an amazing experience as we not only achieve our goals but also **learn from each other's perspectives.**”

“The Blended Intensive Program lived up to its name by providing an **immersive and intensive learning experience** filled with valuable insights and **exciting moments.**”

“All in all, I think that this experience was useful for me on a **personal and academic level**, I wish that this program will carry on and my fellow students will be able to take part in such an international experience.”

...if you would like to speak to students from previous years, please let us know.
We will try to connect you...

Be part of an international group of students



Details about programme

When will it take place?

Mrz 24							
KW	Mo	Di	Mi	Do	Fr	Sa	So
9					1	2	3
10	4	5	6	7	8	9	10
11	11	12	13	14	15	16	17
12	18	19	20	21	22	23	24
13	25	26	27	28	29	30	31

Apr 24							
KW	Mo	Di	Mi	Do	Fr	Sa	So
14	1	2	3	4	5	6	7
15	8	9	10	11	12	13	14
16	15	16	17	18	19	20	21
17	22	23	24	25	26	27	28
18	29	30					

Online Pre-Phase:
9 x 3 hours of online workshop

Presence in Vienna:
Full week on campus

Details: How will it be organised?

Online Pre-Phase

- In total 9 days (online)
- Workshops on intercultural teamwork, event/ management,...
- Goal: Plan the CC Art Festival in an online student team (mix of arts and business students)



Presence week

- In total 5 days in Vienna, where all your international team members come to Vienna
- Goal: Conduct the Arts Festival in Vienna



Impact for your study programme

Credit for completion of programme: Reward: 3 ETCS

- What do we expect of you (modifications possible):
 - Active participation in both online pre-phase and week on campus in Vienna (attendance required)
 - Development of event & marketing plan etc. & Self- and group-evaluation, etc.

Recognition ("LV-Anrechnung"):

a) for Bachelor programme „European Economy and Business Management“:

- Semester 4: „Intercultural Management and Diversity“ (3 ECTS)
- Alternative in Semester 5: Both „Global Collaboration and Networking“ (1 ECTS) and „English Business Skills for Management“ (2 ECTS)
- Alternative in Semester 6: „Karriereplanung“ (1 ECTS), „Unternehmensplanspiel“ (1 ECTS) and „Exkursion I“ (1 ECTS)

b) for Bachelor programme „Project Management and IT“:

- 1 ECTS „Intercultural & Virtual Cooperation“ and 2 ECTS „Presentations“



Costs

- **Deposit:** 75 € (Payment after official confirmation)
- **Cost for lunch and social programme in Vienna:** 75 € (= Deposit)

Send us your application



Who can take part?

- EWUF (Semester 4) and PIT (Semester 2)
- Maximum of 10 students



How can you take part?

- Follow the instruction of the International Office



More information/contact persons:

- About programme: Mag. Christian Steinreiber
- About Erasmus organisation and funding: Mag.a Claudia Redtenbacher



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