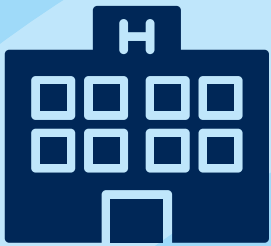


VIRTUAL INNOVATION WEEK

POWERED BY UC LEUVEN - LIMBURG,
FACULTY OF MANAGEMENT,
CAMPUS LEUVEN



Always wanted to own a **hotel**? Well this is your chance!
The **Emerald Forest Hotel** is yours for the upcoming 4 years! Your job is to make it profitable again!



Groups of 4 students work in **international teams**, consisting of both Belgian and other European students. Your team is challenged to come up with **creative** and **innovative** solutions to business issues. Social activities will be included to ensure commitment amongst the students as well as international learning.



At the end of the week the groups present their results.
All participants will receive a **certificate**, but the winning team will receive a **virtual prize**.



The event

Virtual Innovation Week

The dates

29 March 2021 – 2 April 2021, half day activities

Place

Microsoft Teams

Target Students

Business students in Marketing, Communication and HRM

Cost

€30

Online Registration by 26 January 2021

Do you want to register for this challenging event? Check out the website: *<https://www.ucll.be/international/short-programmes-international/international-weeks/virtual-innovation-week>*

