

Welcome to the Department of Business & Law

SOLENT
UNIVERSITY
SOUTHAMPTON



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ABOUT SOUTHAMPTON

The waterfront city

- The largest city in the south-east outside of London
- Ten minutes away from the New Forest National Park
- Population of over **250,000** people
- Over **30,000** students
- **£1.6 billion** of new city developments committed or underway
- **180+** pubs, bars, cafes and restaurants
- Historical city with rich heritage, city walls and world famous port
- City is ten minutes from Southampton International Airport



Just wanted to share the news

Solent University
have been awarded
triple **gold** in the
**Teaching Excellence
Framework 2023**

#WeAreSolent



Overall: **Gold**

Student experience: **Gold**

Student outcomes: **Gold**

Teaching Excellence Framework

ABOUT SOLENT

Located in the beautiful **waterfront city of Southampton** on the South Coast of England

Main campus at East Park Terrace **based in Southampton City centre**
Halls of residence a short 15- minute walk from campus, based in city centre close to nightlife, shops, cafes and restaurants

Southampton enjoys **great transport links with London** and the rest of the United Kingdom

Only 70 mins from central London by direct train



Business and Management graduates rank third among non-science fields

UK first degree graduates of Business and Management have the third highest rates of employment amongst the non-science group of subjects (80%), after Education and Teaching (83%) and Geography (82%)



CABS
CHARTERED ASSOCIATION
OF BUSINESS SCHOOLS

Chartered Association of Business Schools publishes analysis of latest Graduate Outcomes data (2023)



6th UK university for sustained employment out of 155 (LEO 2022)

Graduate outcomes (those gaining jobs) for all UG courses are at or above benchmark (LEO 2023)

11th in the UK for graduate business start-ups and have been in top 12 for 7 years running (HE-BCI 2023)

Live industry briefs





Law Mooting Competitions and industry speakers - Law Mooting is the practical application of the law theory and law students typically adopt formal legal dress and follow court procedures and etiquette. exemplifies Solent's practically focused LLB



SOLENT IMW

❑ Dates: April 19th - 24th 2024

Cost:

Approx. £300.00 Includes: Bed & Breakfast, some lunch and up to 2 dinners.

❑ Accommodation:

Shared room in hotel for students close to Uni

❑ Social events and plenty of fun





CARNIVAL UK



P&O CRUISES



Climate Action

2030 Goals

Achieve 20% carbon intensity reduction relative to our 2019 baseline measured in both grams of CO₂e per ALB-km and kilograms of CO₂e per ALBD.

✓ Achieved 50% reduction in absolute particulate matter air emissions relative to our 2015 baseline.

Increase fleet shore power connection capability to 60% of the fleet.

Expand liquefied natural gas (LNG) program.

Optimize the reach and performance of our Advanced Air Quality Systems (AAQS) program.

Expand battery, fuel cell and biofuel capabilities.

Reduce scope 3 (indirect) emissions associated with food procurement and waste management.

Identify carbon offset options only when energy efficiency options have been exhausted.

2050 Aspirations

Achieve net carbon-neutral ship operations.

Achieve 100% fleet shore power.



Circular Economy

2030 Goals

✓ Achieved 50% single-use plastic item reduction in 2021.

✓ Achieved 30% food waste reduction per person in 2022.

NEW

Established interim goal to achieve 40% unit food waste reduction by 2025

Achieve 50% food waste reduction per person by 2030.

Increase Advanced Waste Water Treatment System coverage to >75% of our fleet capacity.

Send a larger percentage of waste to waste-to-energy facilities where practical.

Partner with primary vendors to reduce upstream packaging volumes.

2050 Aspirations

Build ships without the need to discharge to the ocean or air.

Send 100% of waste to waste-to-energy facilities. Partner with primary vendors to ensure near 100% reuse of packaging materials.



Sustainable Tourism

2030 Goals

Establish partnerships with destinations focused on sustainable economic development, preservation of local traditions and capacity management.

Continue to support disaster resilience, relief and recovery efforts.

Build stronger community relationships in our employment bases and destinations via employee volunteering programs.

Achieve 100% cage-free eggs by the end of 2025.

Achieve 100% responsible chicken sourcing by end of 2025.

Achieve 100% gestation crate-free pork by end of 2025.

2050 Aspirations

Be recognized as the leader in global sustainable tourism.



Good Health & Well-Being

2030 Goals

Committed to continued job creation.

Establish measurable Company Culture metrics in 2022 and set annual improvement targets.

Implement global well-being standards by 2023.

Reduce the number of guest and crew work-related injuries.

2050 Aspirations

Be a leader in employee well-being measures.

Reduce the number of guest and crew work-related injuries.



CARNIVAL CORPORATION & PLC
Sustainability

SUSTAINABILITY

2030 GOALS AND 2050 ASPIRATIONS



Biodiversity & Conservation

2030 Goals

Support biodiversity & conservation initiatives through select NGO partnerships.

Conduct audits and monitor animal encounter excursions regularly.

2050 Aspirations

Have deep NGO partnerships embedded in the business and supporting strategy execution.

Supply 100% of seafood needs through sustainable fishery programs.



Diversity, Equity & Inclusion

2030 Goals

Ensure our overall shoreside employee base reflects the diversity of the world.

Expand shipboard and shoreside diversity, equity and inclusion across all ranks and departments.

2050 Aspirations

Make diversity, equity and inclusion in management a "given," not a measurement.

The Client Brief:

A team task of forming an 'agency' and pitching a bid to compile a strategy to market this quintessentially British brand to a European audience.

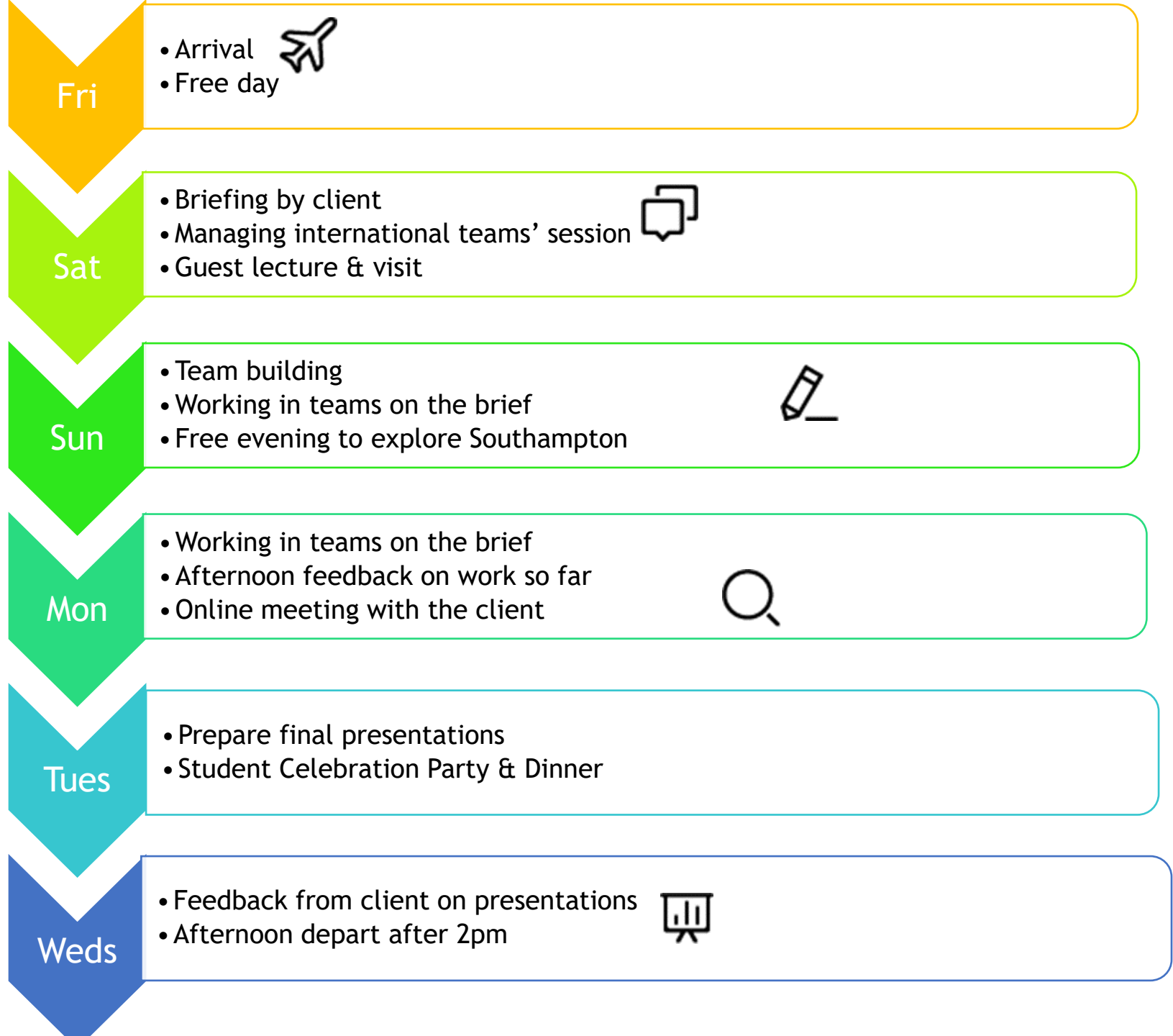
<https://www.pocruises.com/>



SCHEDULE

Arrival: Friday 19th April

Depart: Wednesday 24th April



CONTACT US



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We look forward to
welcoming you when you
join us next year!