

Banking and Finance (bachelor) and International Banking and Finance (master) research strategy

The Banking and Finance (bachelor) and International Banking and Finance (master) degree programmes are closely involved in the university's Financial Market Development and Financial Market Regulation, and Location Competition and Regions research focuses.

Programme-specific research focuses on the analysis of national, regional and international financial-market regulation, with a particular emphasis on monetary matters, as well as finance-related questions regarding development strategies in emerging markets. In addition to issues related to monetary policy and movement of capital, another focus area is the relationship between specific financial-system designs and regulation of financial and real estate markets by means of various welfare regimes and economic development models.

In terms of financial-market development, questions related to recent technological advances in banking (in particular digitalisation), including international payment transactions, and the role of new institutions such as fintechs are examined. This mainly involves assessing political-economy aspects of financial-market regulation and the implications of financialisation processes for financial-market stability, employment and long-term economic development.

In addition, there is an emphasis on analysing the political economy of disparate and dependent development strategies in Europe and Latin America, particularly taking into account regional integration projects against the backdrop of changes in the global economy. Here, capital flows are analysed, as are the evolving location strategies of multinational companies, especially those from emerging markets. Questions related to monetary integration, financial-market integration, and to financing sustainable economic development, e.g. industrialisation and socio-economic transformation processes, are also addressed.

Finally, research also covers national, European and international banking law and its implications.