

IMW Preparatory meeting IMW Paris 2023

Internationalization and sustainability issues

Brussels
October 7th, 2022



Feedback on 2022

vidéo IMW 2022 Fan experience

Our partner for 2023

Le Petit Forestier

[Le Petit Forestier website](https://www.petitforestier.com)

The screenshot shows the homepage of the Le Petit Forestier website. The header is green with the company logo on the left, which consists of a stylized 'PF' and the text 'PETIT FORESTIER GROUP'. To the right of the logo, the text 'EUROPEAN LEADER IN REFRIGERATED VEHICLE AND CONTAINER RENTAL' is displayed. Further right are social media icons for RSS feed, Facebook, Twitter, LinkedIn, and Viadeo. Below the header is a navigation bar with four tabs: 'THE GROUP', 'SPECIALISATION', 'SERVICE', and 'INNOVATION'. The main content area features a large image of a white refrigerated truck with the company logo on its side, driving on a road. To the right of the truck is a 'News' section with the date '14 September 2018' and the headline 'Petit Forestier Group exports its refrigerated rental expertise to the US.' Below the headline is a 'Read on' link with a right-pointing arrow. At the bottom of the main content area is a section titled 'Find out about our products and services' with three icons representing different types of vehicles: a truck, a container, and a trailer. To the right of these icons is a dropdown menu labeled 'Select a country'. Below the main content area are two sections: 'SUSTAINABLE DEVELOPMENT' and 'PARTNERS', each preceded by a right-pointing arrow.

PETIT FORESTIER GROUP

EUROPEAN LEADER IN REFRIGERATED VEHICLE AND CONTAINER RENTAL

CONTACT English

THE GROUP SPECIALISATION SERVICE INNOVATION

News

14 September 2018

Petit Forestier Group exports its refrigerated rental expertise to the US.

[Read on](#)

Find out about our products and services

Select a country

SUSTAINABLE DEVELOPMENT

PARTNERS

Introducing the challenge of the week

Workshops

1. European Benchmark of Le Petit Forestier activities
2. Creative workshop for developing ideas
3. Business plan (to be detailed)

Location of the week

Maison des Sciences de l'Homme or Campus Condorcet
St Denis la Plaine



IMW Paris 2022

Accommodation

St Christopher's Inn -Gare du Nord



IMW Paris 2023 at a glance

When	March 19 th -24 th 2023
Who	Université Sorbonne Paris Nord (USPN)
Where	MSH Maison des Sciences de l'Homme Saint-Denis La Plaine– France
Our Partner	Le Petit Forestier EUROPEAN LEADER IN REFRIGERATED VEHICLE AND CONTAINER RENTAL
The Challenge	Related to internationalization and sustainability issues
Contact	Your local International Marketing Week Coordinator
Deadline for registration	January, 16 th 2023
Price	280 euros Includes accommodation (Sunday to Friday), public transport pass, lunches



First Teachers as Researchers Week

Join our First Teachers as Researchers Week!

You are working in the field of education and you meet challenges in your practices? You want to engage in collaborative inquiry with other practitioners? You want to get involved in the gathering of good educational practices on a European scale? Then you're more than welcome to the Teachers as Researchers knowledge building activities!

Purpose

Discover and engage with the **Teachers as Researchers methodology**, a framework to collaboratively investigate your educational practices and create practice-based knowledge about the best means to address educational challenges. You can join our:

- **Discovery Events:** to get initiated to the Teachers as Researchers methodology in a condensed trial session including collaborative writing and peer-review on core challenges of digital education.
- **In-Depth Workshops:** to engage in a long-term research collaboration with a community of practitioners through the Teachers as Researchers methodology to identify common educational challenges to address, shared hypotheses to test, develop and implement experimental protocols, report feedback to the community, produce syntheses, and peer-review each-other's work.