



UCLL presents

STR@TVISION PLUS VIRTUAL BUSINESS GAME

**Set up the best performing business unit of
mobile phones!**

8 FEBRUARY-3 MARCH

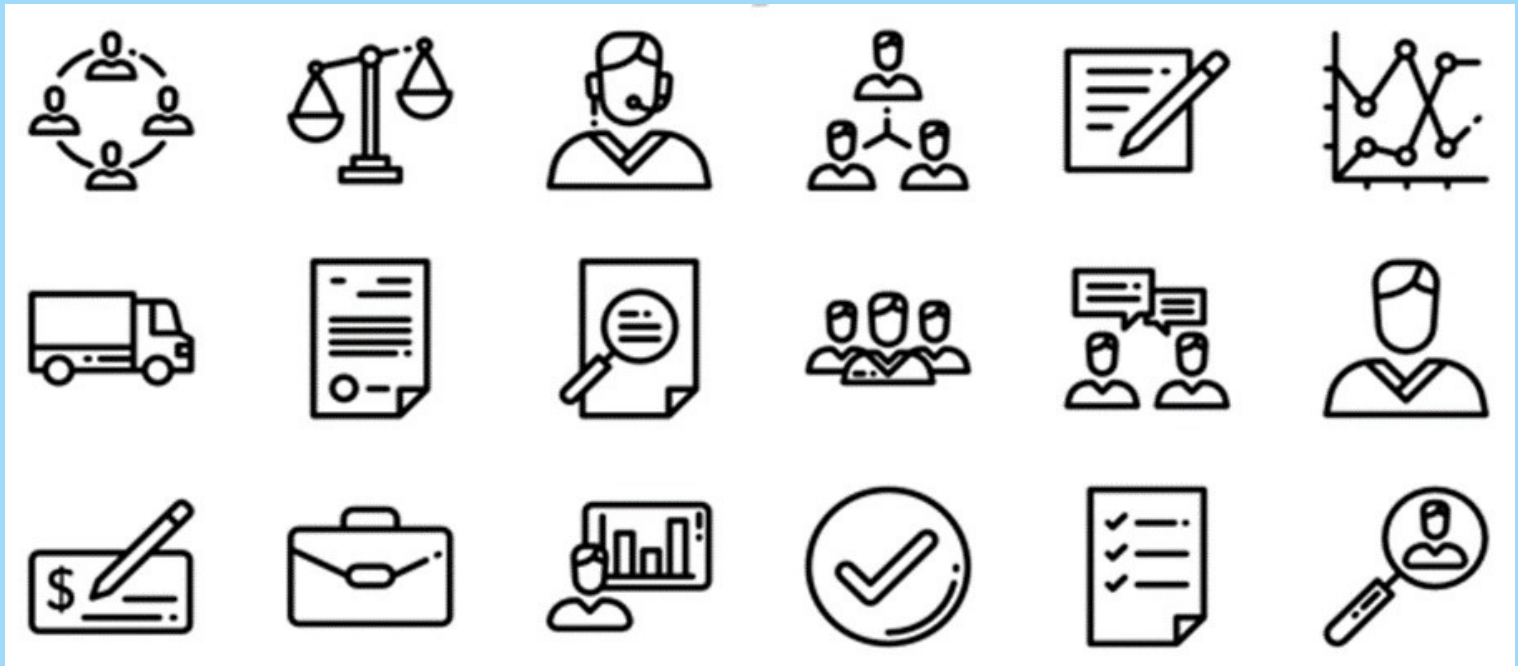
NO REGISTRATION FEE

**Registration: via website ucll.be/international
Info: stratvisionplus@ucll.be**



UC Leuven
Limburg
MOVING MINDS

Virtual international cooperation with Business game Str@tvision Plus



A CHALLENGE FOR INVENTIVE STUDENTS

No registration fee

Participants all around the world

Business students with financial background

8 February- 3 March 2021

mail: stratvisionplus@ucll.be

website: ucll.be/international

OUTLINE OF THE PROGRAMME

TARGET GROUP

2nd year bachelor/master/MBA students from
BUSINESS Management with a FINANCIAL background

TOPIC

Students participate in the business game Str@tvision Plus. The students are split up into different enterprises (groups). A set of 4 to 5 groups competes with each other and forms a market. Each enterprise has to define its objectives and to make decisions to reach those objectives during several fiscal years. These decisions are on a financial, accounting as well as on a commercial level.

Next to the game there are tasks specifically related to accountancy topics and related to the business game.

COMMUNICATION TOOLS

Blackboard collaborate (first and last sessions are compulsory to attend), Google Drive, e-mail. Students can also use WhatsApp, Facebook, etc.

Contact will be taken after formal registration by the students.

REGISTRATION

Via website ucll.be/international or by e-mail to stratvisionplus@ucll.be;

NO REGISTRATION FEE

Important dates

Before official start

- Getting to know each other
- Pre-assignment business case

DEADLINE: 8 February 2021

8 or 9 February 2021

- FIRST video call
- Briefing Str@tvision simulation
- Briefing assignments and deadlines
- Assignment 1
 - o cash based financial plan

DEADLINE: 2021/02/13

15 - 17 February 2021

Assignment 2: decision form round 1

DEADLINE: 2020/02/17

Important dates

18 February 2021

- SECOND video call
- Discussion results round 1
- Briefing upcoming assignment and deadlines
- Assignment 3
 - prepare a budget of the balance sheet & the income statement for the second period
 - decision form round 2

DEADLINE: 2020/02/23

23-27 February 2021

- Discussion of the results of Round 2
- Assignment 4: IFRS-quiz and round 3
- DEADLINE: 2021/02/27

28 February - 3 March 2021

- Discussion of the results of Round 3
- Assignment 5: preparation of final presentation
- DEADLINE: 2021/03/03

4 March 2021

THIRD video call: FINAL presentation and Q&A session