



LEARN MORE

Banking and Finance

Bachelor programme | Full-time

Follow us





Dominik Kecskemeti, BA

Graduate and Consultant in
Banking and Insurance
Sector, Eurogroup Consulting



„Banking and Finance is a challenging yet rewarding programme. I was fascinated by the world of finance from a young age and the degree programme equipped me with the optimal tools to operate in the fast-paced financial environment.

My studies provided me with in-depth knowledge of banking, risk management and corporate finance. Due to the high practice-orientation, I was able to quickly establish myself in the business world and my know-how is valued by employers. I can confidently say that the degree programme has been a significant enrichment for my career.“



Dear prospective student,

thank you for your interest in the bachelor programme in Banking and Finance. Choosing the right degree programme can often be quite challenging and raise many questions. With this brochure, we want to offer you a comprehensive insight into the contents and structure of our programme, as well as the career opportunities you will have upon graduation, offering you the best possible support in making your decision.

Risk management, customer business and corporate finance are part of the core business in the banking and finance industry. The focus of the bachelor programme Banking and Finance is to grasp the complex interrelationships practically as well as theoretically, and to draw conclusions from them. Furthermore, you will gain comprehensive knowledge of the insurance industry and international economics. This combination lays the foundation for your professional career in the banking and finance sector, and you can start out as the financial expert of tomorrow.

As future graduate, you have a wide range of career options: you can work as a Relationship Manager, Junior Asset Manager, Junior Treasury Manager, Financial Analyst or Controller.

We are aware that a bachelor degree is an investment in your future and just like you, we want this investment to pay off!



**Hon.-Prof. (FH) Mag. (FH)
Gernot Kreiger, MBA, zPM**

Degree programme director

Banking and Finance

Bachelor programme | Full-time

What you can expect during your studies

The bachelor programme is optimally tailored to the current requirements and developments in the world of work and provides you with all the competencies and contents relevant to practice. As a graduate, you will be able to:

- Identify and analyse the various operations of banks and insurance companies.
- Apply concepts and methods in consumer banking, risk management, mathematics and corporate finance.
- Distinguish between and evaluate insurance products.
- Put insurance controlling methods into practice.
- Analyse and propose solutions for questions related to finance (e.g. portfolio selection, fixed-income securities and options) and corporate finance (company finance and valuation).
- Combine intercultural management skills and occupation-specific English abilities in order to work effectively in an international environment.

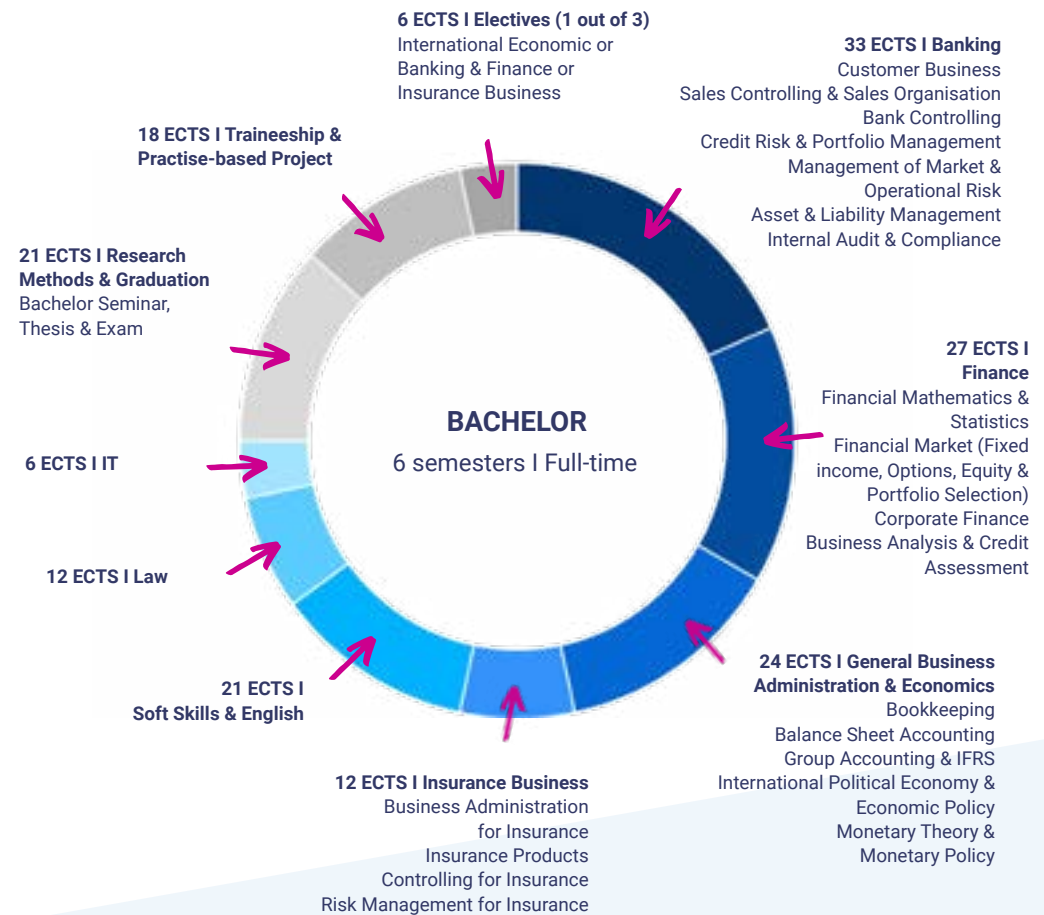
What awaits you after graduation

After completing your studies, a wide range of career opportunities will be open to you:

- Customer Relationship Manager
- Junior Asset Manager
- Junior Treasury Manager
- Account Manager
- Financial Analyst
- Portfolio Manager
- Controller

Main focus

The bachelor programme Banking and Finance offers you a scientifically sound as well as practice-oriented education at the cutting edge.



1st SEMESTER

Course title	Type of course	Language	Module	ECTS
Introduction to Banking	VO	E	Fundamentals of Banking	3
Introduction to Retail Banking	VO	E		3
Financial Mathematics	ILV	E	Financial Mathematics & Statistics	3
Descriptive Statistics	ILV	E		3
Introduction to Business Administration	VO	E	General Business Administration	3
Bookkeeping	ILV	E		3
Private Business Law 1	VO	E	Business Law 1	3
Social Competences 1	UE*	E	Social Skills	3
Business Informatics	ILV	E	IT	3
Business English Basics	UE	E	English 1	3
Total ECTS				30

2nd SEMESTER

Course title	Type of course	Language	Module	ECTS
Retail & Corporate Banking	ILV	E	Customer Business	3
Sales Controlling & Sales Organisation	ILV	E		3
Inferential Statistics	ILV	E	Financial Mathematics & Statistics	3
Fixed Income	ILV	E	Financial Markets	3
Balance Sheet Accounting	ILV	E	General Business Administration	3
Introduction to Insurance Management	VO	E	Business Administr. for Insurance	3
Private Business Law 2	UE	E	Business Law 1	3
Social Competences 2	UE*	E	Social Skills	3
Financial Informatics	UE	E	IT	3
Business English Advanced	UE	E	English 1	3
Total ECTS				30

3rd SEMESTER

Course title	Type of course	Language	Modules	ECTS
Bank Controlling - Finance Trainer	ILV	E	Controlling 1	3
Credit Risk Management	ILV	E		3
Group Accounting & IFRS	ILV	E	General Business Administration	3
Insurance Products	ILV	E	Business Administr. for Insurance	3
Equity & Portfolio Selection	ILV	E	Financial Markets	3
Options	ILV	E		3
Corporate Finance	ILV	E	Corporate Finance	3
Introduction to Economics	VO	E	Economics	3
Public Business Law & European Business Law	ILV	E	Business Law 2	3
Data Science	ILV	E	Methods	3
Total ECTS				30

4th SEMESTER

Course title	Type of course	Language	Module	ECTS
Portfoliomanagement	ILV	E	Controlling 2	3
Management of Market & Operational Risk	ILV	E		3
Sales Organisation for Financial Products	PS	E	Controlling for Insurance	3
Basic Techniques of Academic Writing	PS	E	Methods	3
Business Analysis & Credit Assessment	ILV	E	Corporate Finance	3
Projectseminar Business Models & Digital Transformation	PS	E	Finance	3
Monetary Theory & Monetary Policy	ILV	E	Economics	3
Specific Terms in Economics	UE	E	English 2	3
Introduction to Tax Law	VO	E	Business Law 2	3
Portfolio Training Game	PS	E	Social Skills	2
Assessment Centre Training	UE*	E		1
Total ECTS				30

5th SEMESTER

Course title	Type of course	Language	Module	ECTS
Internal Audit & Compliance	VO	E	Management	3
Bankorganisation, Innovation & Digitalisation	ILV	E		3
Specific Terms in Finance	UE	E	English 2	3
Bachelor Seminar 1 Electives: International Economics or Banking or Finance or Insurance Business	SE	E	Bachelor Seminar	6
International Political Economy & Economic Policy	ILV	E	International Political Economy & Economic Policy	6
International Political Economy	ILV	E		
Tutorial: Economic Policy	ILV	E		
Risik Management for Insurances	ILV	E	Controlling for Insurance	3
Quantitative & Qualitative Methods	PS	E	Finance	3
Asset & Liability Management	ILV	E	Management	3
Total ECTS				30

6th SEMESTER

Course title	LV-Typ	Sprache	Modul	ECTS
Banking Business Game	UE	E	Traineeship	1
Bachelor Seminar 2 Electives: International Economics or Banking or Finance or Insurance Business	SE	E	Bachelor Seminar	6
Traineeship			Traineeship	17
Bachelor Exam		E	Bachelor Exam	6
Total ECTS				30

VO: Lecture | ILV: Integrated course | UE: Practical course | UE*: Practical course with low assessment load | SE: Seminar | PS: Project seminar



The student body at my university is very international, as many degree programmes are offered in English. Some bachelor programmes even have a language focus in the curriculum, so you are able to choose between learning Spanish, French or Russian. Besides that, a lot of exchange students spend their semester abroad at UAS BFI Vienna each semester.

As a student, I see this cultural diversity as an asset for our university, as it provides us with many opportunities for intercultural exchange and international networking.



Hannah Pladerer, BA
Graduate and Audit Associate
EY Austria

Experience internationality

University of Applied Sciences for Business & Society cooperates with more than 80 partner universities all over the world. Our international network results in many joint projects and an intensive exchange of lecturers and students.

A stay abroad offers you the unique opportunity to make international contacts, hone your foreign language skills, get to know other cultures, and develop professionally and personally. In addition, gaining international experience opens up a wide range of career opportunities for you.

Options for your stay abroad

You can take advantage of our long-term mobility programmes ([semester abroad](#) or [traineeship abroad](#)) and short-term mobility programmes ([International Bachelor Weeks](#), [summer schools](#)). During the short-term mobilities, you will spend one to several weeks at one of our partner universities and have the opportunity to receive inspiring input from experts in workshops and lectures and work together in intercultural teams.



APPLICATION DEADLINE

For semester abroad in the winter semester: 15 March
For semester abroad in the summer semester: 15 September



LONG-TERM & SHORT-TERM MOBILITY OFFERS

Semester or traineeship abroad
International Bachelor Weeks
Summer schools



PARTNER UNIVERSITIES

e.g. in Canada, Chile, UK, Ireland, Portugal & the Netherlands



STAY ABROAD

recommended in the 3rd semester



Mag. Claus Inanger

Coordinator
Outgoing students
claus.inanger@hwg.at
+43 1 720 12 86 - 22



Mag.ª Claudia Redtenbacher

Coordinator
International Weeks
claudia.redtenbacher@hwg.at
+43 1 720 12 86 - 80



Studying at UAS for Business & Society

Admission requirements

If you meet one of these admission requirements for the bachelor programme, nothing more stands in the way of your application:

- Austrian school-leaving certificate („Matura“) or Vocational matriculation qualification (“Berufsreifeprüfung“) **or**
- University entrance qualification exam (“Studienberechtigungsprüfung“) for social and business studies **or**
- A foreign certificate that is equivalent to one of these Austrian certificates **or**
- Completion of a relevant apprenticeship or a relevant school for intermediate vocational education plus supplementary exams in English and mathematics
- Non-specialist apprenticeship qualification or qualification from a vocational secondary school plus specialist knowledge and skills from relevant professional practice

For this degree programmes you require English **CEFR-competence level C1**. German language competence is not necessary for this programme.

Your application in 6 steps



Admission test for your desired degree programme

The admission test for bachelor programmes consists of the following test sections: reading comprehension, English, maths, business administration and a degree programme-specific part. The test takes place online between March and June. As soon as we have checked your application and you meet the admission requirements, we will invite you to the admission test via email. From the date of the email onwards, you will have seven days to book your test date yourself via the application portal. From the end of January, preparation materials for the admission test will be available on our [website](#), which you can use to prepare yourself optimally.

In the guide „[Application and admission](#)“ we give you a comprehensive overview of the admission procedure at our UAS – from your registration on the application portal to the admission to your chosen degree programme.



Highlights

of the degree programme Banking and Finance



Excellent career opportunities in the international field of banking & finance



English language based programme with global mindset



High level academic education as a combination of theory and practical application

7 good reasons

for studying at University of Applied Sciences for Business & Society

1 Practical focus

Close ties with companies and lecturers from the economy

2 Innovative

Outstanding academic expertise

3 Compatible with employment

Specially timetabled and online courses

4 Forward-looking

Cutting-edge degree programmes

5 International

Part of a worldwide network

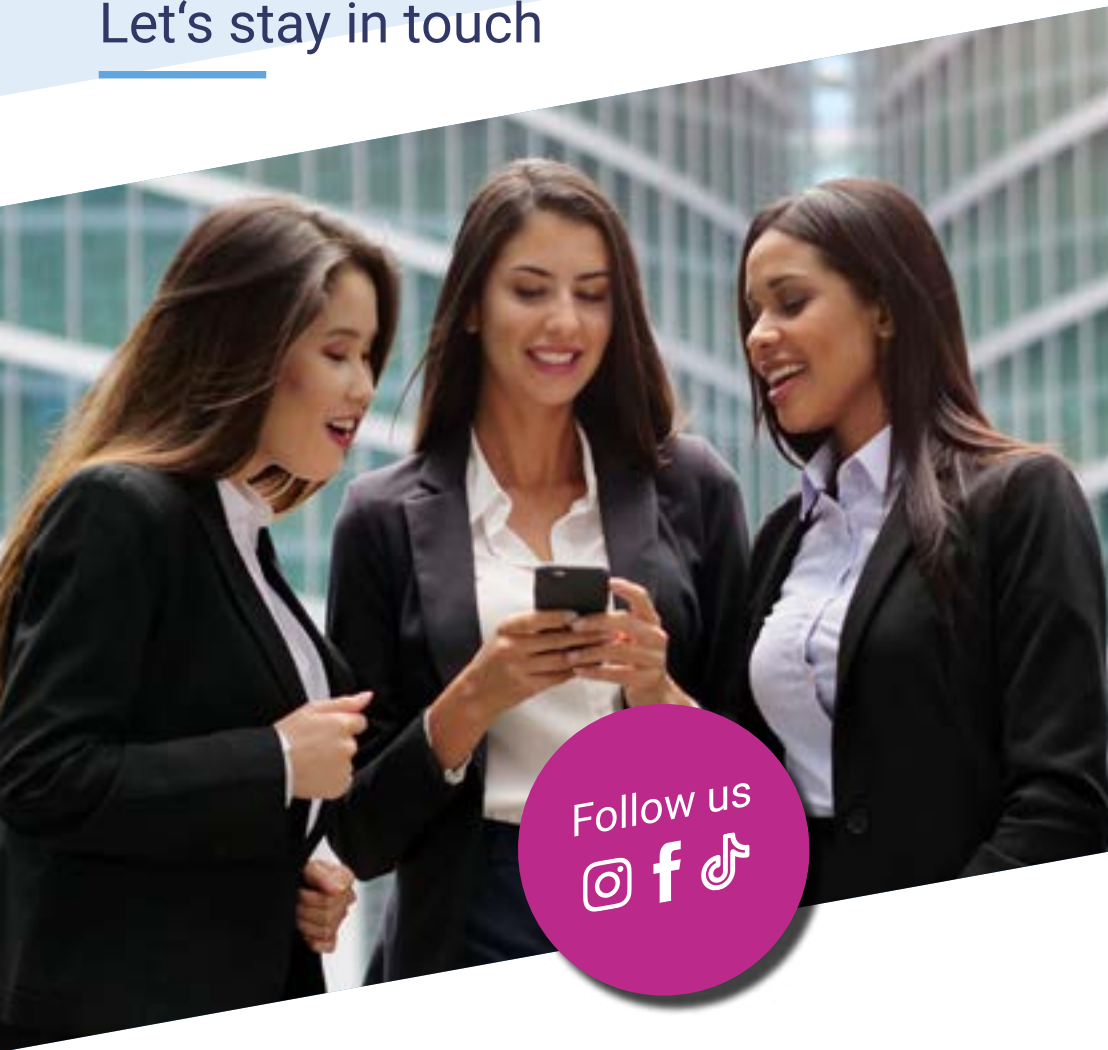
6 People-centered

Small, motivated groups and supportive teaching staff

7 Top location

In the heart of Vienna, the most liveable city in the world

Let's stay in touch



Follow us
📷 📘 🎵

📷 [instagram.com/hwg.wien](https://www.instagram.com/hwg.wien)

📘 [facebook.com/hochschulfuerwirtschaftundgesellschaft](https://www.facebook.com/hochschulfuerwirtschaftundgesellschaft)

🎵 [tiktok.com/@hwg.wien](https://www.tiktok.com/@hwg.wien)

ALL UAS BUSINESS &
SOCIETY STUDENTS
CAN GET THE **PRO VERSION**
OF THE STUDO APP

**GET STUDO PRO
FOR FREE**



Calender

Mails

Grades

Chat

News

Banking and Finance

At a glance



DEGREE

Bachelor of Arts in Business (BA)



COURSE LANGUAGE

English



DURATION OF STUDIES

6 semesters | 180 ECTS



STUDY PLACES

20



MAGDALENA SCHLICHTINGER, BA

Degree programme coordinator

magdalena.schlichtinger@hwg.at

+43 1 720 12 86 - 31



STUDY LOCATION

Campus Wohlmutstrasse
1020 Vienna



STUDY TIMES

Full-time: Monday through Thursday



TUITION FEES

€ 363.36 per semester
(+ student union fee)

My Future. My Studies.



University
of Applied Sciences
for Business & Society
BFI Vienna

Phone: +43 1 720 12 86
Email: info@hwg.at
www.hwg.at

Campus Wohlmutstrasse
Wohlmutstrasse 22
1020 Vienna

Thanks to our sponsors



bankenverband



FINANCE TRAINER

