

Master

FH University of Applied
Sciences BFI Vienna
Economics
Management
Finance

Master programmes –
take the next step forward

Lead by Knowledge.

Advantage





Main building

The address of the main building is:
Wohlmutterstrasse 22,
1020 Vienna

5 min walk to:

Prater

Vienna University of Business and Economics

15 minutes by public transport to:

St Stephen's Cathedral

Naschmarkt

Vienna State Opera

Danube Island

All courses are taught in the main building, except courses from the following degree programmes, which take place at MQM:

- Film, TV and Media Production (BA)
- Strategic HR Management in Europe (MA)
- Technical Sales and Distribution Management (BA)
- Work Design & HR Management (BA)



Media Quarter Marx

The address of the university's new site, Media Quarter Marx (MQM), is:
Maria Jakobi Gasse 1/3.4,
1030 Vienna.

It takes around 30 minutes by public transport to get from the main building (Wohlmutterstrasse) to Media Quarter Marx (Maria Jakobi Gasse).

Tip: double check which degree programmes your selected courses belong to before booking your accommodation!

Advantage



**7 GOOD REASONS
TO STUDY AT OUR
UNIVERSITY**

PRACTICAL FOCUS –
close ties with companies
and institutions

INNOVATIVE –
outstanding academic
expertise

**COMPATIBLE WITH
EMPLOYMENT –**
tailored course schedule

FORWARD-LOOKING –
cutting-edge degree
programmes

PEOPLE-CENTRED –
small groups and
supportive teaching staff

TOP LOCATION –
in the heart of Vienna,
the most liveable city
in the world

INTERNATIONAL –
part of a worldwide network

MASTER EUROPEAN ECONOMY AND BUSINESS MANAGEMENT

Duration: 3 semesters
Degree: Master of Arts in Business
Application deadline: May 15
Non-EU applicants: March 15
Number of study places per year:
66 part-time

The emphasis of the European Economy and Business Management master degree programme is on transferring skills and competencies to future managers in companies focused on international markets.

In particular, students develop management and personnel management skills and organisational expertise, as well as acquiring sound knowledge of change management, controlling instruments and corporate acquisitions.

Content / modules

- Business management
- Business law
- International management
- International relations
- Compulsory language: German
- Elective languages: French / Spanish / Russian
- Personality development
- Coaching

Career options

- International marketing
- Funding consultancy
- Export and internationalisation consulting
- International project management
- Human resource management
- Management consulting

Admission requirements

- Degree in law, social sciences, engineering or business (in Austria or equivalent degree abroad)
- Evidence of qualifications in:
 - Business administration (8 ECTS)
 - Controlling and finance (8 ECTS)
 - Law (6 ECTS)
 - English (4 ECTS; native speakers are exempt)

Applicants who need to make up any required ECTS credits can attend bridging courses at UAS BFI Vienna prior to their degree programme.

Graduates can:

- develop internationalisation strategies for enterprises
- initiate change processes (change management) and support the resulting projects
- prepare a selection of suitable takeover targets, play a part in their subsequent integration into an organization
- design value-based controlling tools to measure the performance of domestic and foreign subsidiaries
- prepare annual financial statements in accordance with international accounting standards (IAS/IFRS)
- make preparations for decisions on locations for foreign direct investment (FDI)

MASTER INTERNATIONAL BANKING AND FINANCE

Duration: 3 semesters
Degree: Master of Arts in Business
Application deadline: May 15
Non-EU applicants: March 15
Number of study places per year:
54 part-time
Language: English

The acquisition of relevant practical management skill, tailored to the needs of the international banking and finance industry, lies at the core of the internationally focused, English-language International Banking and Finance master degree programme.

Speakers from leading international banking and financial institutions and the UAS BFI Vienna's highly qualified lecturers pass on their expert knowledge to students and encourage in-depth discussions. The international nature of the programme and the resulting professional exchange lay the foundations for the academic education of highly qualified graduates with a international mindset .

Content / modules

- Customer and product management
- Treasury and compliance
- Cost accounting
- Management / personality development
- Risk management
- International bank management

Career options

- Asset manager
- Relationship manager
- Bank auditor
- Financial analyst
- Treasury manager

Admission requirements

- Business degree (in Austria or equivalent degree abroad)
- Evidence of qualifications in:
 - Business administration (4 ECTS)
 - Accounting and controlling (4 ECTS)
 - Economics (4 ECTS)
 - Mathematics and statistics (4 ECTS)

Applicants who need to make up any required ECTS credits can attend bridging courses at UAS BFI Vienna prior to their degree programme.

Graduates can:

- apply customer and product management, treasury, cost accounting, controlling, liquidity and risk management methods and concepts at master degree level
- analyse the connections between and effects of core banking processes, plan measures to manage these processes, and implement them in an international environment
- identify and analyse key bank management topics in order to develop context-specific recommendations and measures
- implement modern management concepts and methods (corporate social responsibility, systemic organisational development, collaboration, change and innovation management) and apply them appropriately
- play a part in implementation and research projects in banking and finance

MASTER LOGISTICS AND TRANSPORT MANAGEMENT

Duration: 3 semesters
Degree: Master of Arts in Business
Application deadline: May 15
Non-EU applicants: March 15
Number of study places per year:
33 part-time

Building on the theoretical and practical insights gained in their undergraduate studies, the Logistics & Transport Management master degree programme gives students the opportunity to develop in-depth knowledge and skills that will enable them to assume managerial positions in industry, trade and logistics services companies.

Thanks to teaching that combines practice with sound theoretical knowledge, programme graduates will be familiar with all relevant business aspects and problems. This gives them the specialist knowledge required to take on management responsibilities, particularly in the logistics sector.

Content / modules

- Logistics, transport and supply chain management
- Legal
- Methods and transfer
- Leadership and sustainability
- Management and entrepreneurship

Career options

- Supply chain management
- Procurement, production, distribution and waste management logistics
- Logistics and transit systems
- Logistics, transport and transit services
- Management consulting

Electives:

In semester 3, students choose one of two electives:

- Logistics and Supply Chain Management or
- Transport and Traffic

Admission requirements

- Business degree (in Austria or equivalent degree abroad)
- Evidence of qualifications in:
 - Logistics, transport, transit (4 ECTS)
 - Business administration (10 ECTS)
 - Law (4 ECTS)
 - IT (4 ECTS)
 - English (4 ECTS; native speakers are exempt)

Applicants who need to make up any required ECTS credits can attend bridging courses at UAS BFI Vienna prior to their degree programme.

Graduates can:

- design and implement internal and cross-plant supply and logistics chains
- calculate the cost of logistics, transport and transit services for national and international calls for tenders
- head up stock and inventory management projects
- devise business location and regional planning projects
- assess the sustainability of logistics processes and implement corresponding change plans
- evaluate and establish forms of cooperation such as partnerships and alliances
- run R&D projects in logistics and transport management
- advise enterprises, as well as politicians responsible for logistics, transport and traffic matters

MASTER PROJECT MANAGEMENT AND ORGANISATION

Duration: 3 semesters
Degree: Master of Arts in Business
Application deadline: May 15
Non-EU applicants: March 15
Number of study places per year:
50 part-time

Project management is one of the pillars of a company's commercial success. In order to implement projects, executives need comprehensive, in-depth knowledge of project management, as well as business analysis and social skills.

Monitoring change processes (change management) is just as much a part of a project manager's responsibilities as managing international projects. The Project Management and Organisation master degree programme offers innovative, practical training based on strong academic foundations, which is also suited to the needs of the economy.

Content / modules

- Project management and leadership
- General management
- Project portfolio management
- Change management
- Empirical social research
- International communication

Electives:

In semester 3, students choose one of two electives:

- International Projects or
- Risk and Claim Management

Career options

- Management of complex temporary projects
- Managing project-oriented enterprises
- Managing business processes

Admission requirements

- Business degree (in Austria or equivalent degree abroad)
- Evidence of qualifications in:
 - Project management (4 ECTS)
 - Mathematics / statistics (4 ECTS)
 - Business administration (12 ECTS)
 - Law (4 ECTS)
 - English (4 ECTS; native speakers are exempt)

Applicants who need to make up any required ECTS credits can attend bridging courses at UAS BFI Vienna prior to their degree programme.

Graduates can:

- manage strategically complex projects using project portfolio management methods and multi-project management in the role of project manager
- analyse and assess business start-up principles from an economic perspective
- apply intercultural management methods in international projects
- analyse, assess, model, and manage processes
- manage projects and take on managerial positions in international projects

MASTER QUANTITATIVE ASSET AND RISK MANAGEMENT

Duration: 4 semesters
Degree: Master of Arts in Business
Application deadline: May 15
Non-EU applicants: March 15
Number of study places per year:
25 part-time
Language: English

The English-language Quantitative Asset & Risk Management master degree programme has a strong international emphasis, and is aimed at students with a strong grasp of (financial) mathematics and statistics.

The course provides extensive know-how in asset and risk management and stands out for the practical nature of the course contents. The programme's international focus opens up numerous opportunities for successful careers in the finance and insurance sector. The programme is taught in English. Graduates are awarded a double degree from the University of Applied Sciences BFI Vienna and one of its partner universities: the University of Bologna (Italy), the University of Economics in Katowice (Poland) and Alexandru Ioan Cuza University (Iasi, Romania).

Content / modules

- Fundamentals of quantitative methods and finance
- Financial econometrics
- Derivative pricing
- Risk measurement
- Asset management
- Research methods
- Asset liability management and risk management for banks, insurance companies and pension funds

Mandatory stay abroad at one of our partner universities for at least two blocked weeks in the second year.

Career options

- Asset management
- Risk management
- Treasury
- Asset liability management
- Private banking and family office
- Compliance and regulatory reporting

Admission requirements

- Business degree (in Austria or equivalent degree abroad)
- Evidence of qualifications in:
 - Business (9 ECTS)
 - Mathematics and statistics (6 ECTS)
 - Good English knowledge

Applicants who need to make up any required ECTS credits can attend bridging courses at UAS BFI Vienna prior to their degree programme.

Graduates can:

- describe and analyse the connections between asset and risk management in finance
- quantify and assess different types of risk in terms of risk management, and derive measures for the integrated management of banks and insurance companies
- analyse various asset classes and the products associated with them
- carry out portfolio selections, and calculate key performance and risk figures
- apply financial mathematics and statistics methods in order to develop models

MASTER STRATEGIC HR MANAGEMENT IN EUROPE

Duration: 4 semesters
Degree: Master of Arts in Business
Application deadline: May 15
Non-EU applicants: March 15
Number of study places per year:
40 part-time
Language: English

Companies are being confronted with an increasingly dynamic labour market. Integrating professionals in workflows, promoting loyalty to a company and implementing strategic HR development on an international level are the core topics of English-language Strategic HR Management in Europe master degree programme.

Lecturers with international experience from the worlds of business and academia provide students with the latest knowledge and prepare them to assume management positions in international human resource management.

Content / modules

- Interdisciplinary approach to HR management
- Strategic human resources planning
- Theoretical perspectives on strategic HR management
- HRM systems and practices in international organisations
- Information and communication technologies
- Regional distinction in HR in Europe
- Change management
- Expatriate management
- Employer branding, selection and recruitment

Career options

- HR business partner
- HR generalist/HR department manager
- HR expert, e.g. in recruitment, total rewards, diversity, etc.
- HR consultant

Admission requirements

- Business degree (in Austria or equivalent degree abroad)
- Evidence of qualifications in:
 - Business (16 ECTS)
 - English proficiency: Common European Framework of References (CEFR) level C1

Applicants who need to make up any required ECTS credits can attend bridging courses at UAS BFI Vienna prior to their degree programme.

Graduates can:

- analyse and prepare plans for an international company's HR situation, taking strategic factors into account
- implement structures which address the required staff in a manner appropriate to market conditions, and create long-term loyalty (employer branding, talent management, demographic management, work-life balance, modern compensation management)
- successfully initiate and manage change in HR
- manage international and intercultural HR processes effectively
- analyse European and international labour market policies from a strategic perspective, and design concepts for strategic change
- successfully manage projects connected with European and international labour market policies

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a step ahead

bankenverband



CONTAX



Deloitte.



OTIS



VISOCON





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