



Course structure diagram with credits
Film, TV and Media Production (bachelor degree programme)

Module	Course Title	Sem.	Course Type	ECTS Credits
1st semester				
Production Techniques 1	Fundamentals of Film, TV and Media Production	1	VO	3
Film and Media Techniques 1	Film, TV and Media Techniques: Equipment and Tools	1	ILV	3
Business Management 1	Fundamentals of Business Administration	1	VO	3
Business Management 1	Accounting	1	ILV	3
Project Management 1	Fundamentals of Project Management	1	VO	2
Media and Society 1	Film, Media and Technical History	1	ILV	3
Media and Society 1	Media Landscape and Media Politics	1	ILV	3
Law 1	Civil Law and Contract Law	1	ILV	3
Dramaturgy: Fundamentals	Introduction to Dramaturgy	1	ILV	3
Social Skills 1	Presentation Techniques	1	UE*	1
English 1	Business English	1	UE	3
				30
2nd semester				
Production Techniques 1	Developing Shooting Schedules	2	ILV	3
Film and Media Techniques 1	Fundamentals of Convergent Technology	2	ILV	3
Business Management 1	Introduction to Balancing Concepts, and Cost Accounting	2	ILV	3
Project Management 1	Developing Projects and Concepts	2	ILV	3
Scientific Fundamentals	Introduction to Academic Writing and Research	2	ILV	3
Scientific Fundamentals	Audience and Target Group Research	2	ILV	3
Law 1	Copyright and Trademark Law	2	ILV	3
Dramaturgy: Fundamentals	Dramaturgy of Non-Fictional Narration	2	ILV	3
Social Skills 1	Conflict Management	2	UE*	1
English 1	Business English Advanced	2	UE	2
Media and Society 2	Austrian and International Film Industry	2	VO	3
				30
3rd semester				
Production Techniques 2	Production Cost Calculation	3	ILV	3
Logistics	Logistics in Film, TV, and Media Production	3	VO	2
Logistics	Practice Tutorial: Production Cost Calculation	3	UE	2
Film and Media Techniques 2	Equipment and Resources on the Film Set	3	UE	3
Business Management 2	Accounting and Controlling	3	ILV	3
Business Management 2	Financing and Risk Management	3	ILV	3
Business Management 2	Financing and Risk Management in Film, TV, and Media Production	3	ILV	3
Project Management 2	Project Launch and Software Use in Project Management	3	ILV	3
Dramaturgy Advanced	Dramaturgy of Fictional Narration	3	ILV	3
Social Skills 2	Presentation: Pitching	3	UE*	1
Social Skills 2	Negotiating Techniques	3	UE*	1
English 2	English for Media Purposes	3	UE	3
				30

Module	Course Title	Sem.	Course Type	ECTS Credits
4th semester				
Media and Society 2	Focus on TV: Programming and Production Planning	4	ILV	3
Production Techniques 2	Workflow Management	4	ILV	3
Film and Media Techniques 2	Animation Techniques ("Visual Effects")	4	UE	3
Business Management 2	Marketing in Film, TV, and Media Industries	4	ILV	3
Business Management 2	Bachelor Thesis and –seminar 1: Production Cost Calculation	4	PS	6
Project Management 2	Project Completion and Controlling (Software Use) in PM	4	ILV	3
Dramaturgy Advanced	Fundamentals of Programme and Format Development	4	ILV	3
English 2	English for Media Purposes Advanced	4	ILV	3
Law 2	Labour and Social Insurance Law	4	ILV	3
				30
5th semester				
Law 2	Tax Law	5	ILV	3
Media Innovation	Current Developments in Technology and Design	5	ILV	3
Compulsory Elective Module: Digital Production	Digital Production	5	ILV	3
Compulsory Elective Module: Digital Production	Post-Production	5	ILV	3
Compulsory Elective Module: Production Finance	Immersion Course: Business Administration	5	ILV	3
Compulsory Elective Module: Production Finance	International Aspects of Media Production	5	ILV	3
PR in Film, TV, and Media Industries	Film Awards, Festivals, and Film Assessment Criteria	5	ILV	3
PR in Film, TV, and Media Industries	PR for Film, TV, and Media Industries	5	ILV	3
Internship	Laboratory: Internship 1	5	UE*	1
Internship	Internship 1	5		11
				30
6th semester				
Media Innovation	Current Media Discourse	6	KO	1
Compulsory Elective Module: Digital Production	Bachelor Thesis 2: Production Techniques	6	SE	6
Compulsory Elective Module: Production Finance	Bachelor Thesis 2: Production Finance	6	SE	6
Internship	Laboratory: Internship 2	6	UE*	1
Internship	Internship 2	6		16
	Preparation for Bachelor Examination	6		6
				30

Abbreviations

ILV	Integrated Class
KO	Tutorial
PS	Project Seminar
SE	Seminar
UE	Practice class
UE*	Practice class with limited study workload
VO	Lecture